

Gender Marker

The Gender Marker is intended to help GIF Investment teams to advance gender equality and understand the agency of women and girls in the innovation.

Why?

The tool enables teams to track, support and strengthen the extent of the integration of gender equality in innovations.

The tool provides a rapid overview of the strengths and weaknesses of the gender approach of an innovation and helps to build the capacity of GIF Investment Teams and their innovator partners by increasing their understanding of how to improve innovation for diverse groups and needs at each stage of the innovation cycle.

When?

The Gender Marker can be creatively used at various stages of an innovation to facilitate understanding, engagement, and share learning related to gender integration in innovation.

Teams can use it to examine proposals for the degree of gender integration of the innovation or to establish a baseline for the initial position of an innovation on the gender continuum.

Teams may also use it annually or at the end of a key stage of an innovation to assess progress towards increasing attention to gender equality and empowerment, identify areas for improvement, and assess results and lessons.

How?

Complete Step 1 on the following page, if the total number of 'yes' answers is 4 or above, continue on the Step 2.

Gender Marker

Core Gender Criteria Worksheet - Towards Gender-Sensitivity

Name:

Country:

Date:

Reviewer:

Step 1:

Complete this page for all investments, examining the criteria for core elements of gender integration in the innovation.

Answer yes or no to each criteria that apply to the innovation and provide a brief explanation analyzing the information provided by the innovator in the due diligence process.

Then add up the total number of 'yes' answers.

Criteria	Yes/No	Explanation
Gender Integration in Innovation Cycle		
Planning		
Gender Analysis: Differences Are Examined.	Yes No	
Implementation & Scale Up		
Tracking and Tailoring: The Right People Get the Right Benefits.	Yes No	
Monitoring & Evaluation		
Disaggregated Data: Differences Are Counted.	Yes No	
Risk Protection: People Are Safer.	Yes No	
Other		
Gender Inclusion & Expertise		
Inclusion in Planning: People Influence Design.	Yes No	
Total Number of Yes Answers		

Gender Marker

Advanced Gender Criteria Worksheet - Towards Gender-Transformation

Step 2:

On the previous page, if the total number of 'yes' answers is 4 or above complete the table below.

Answer yes or no to each criteria that apply to the innovation and provide a brief explanation. Then add up the total number of 'yes' answers.

Criteria	Yes/No	Explanation
Gender Integration in Innovation Cycle		
Planning		
Project-Specific Gender Analysis: Differences are examined in-depth.	Yes No	
Gender Aim: Addressing gender differences is a priority.	Yes No	
Agency Focus: Control over voice, body or assets is explicit.	Yes No	
Implementation & Scale Up		
Female Powered Value Chain: Females are primed to deliver innovation.	Yes No	
Adaptation: Innovation is adapted for scale.	Yes No	
Monitoring & Evaluation		
Unintended Harm Protection: Gender consequences are examined.	Yes No	
Accountability: Disaggregated data informs innovation.	Yes No	
Other		
Gender Inclusion & Expertise		
Inclusion in Decision-Making: Beneficiaries/customers influence decisions.	Yes No	
Female Leadership: Women are management and board members.	Yes No	
Team Expertise: Innovators use diversity and differences.	Yes No	
External Expertise: Gender capacity is sought when needed.	Yes No	
Total Number of Yes Answers		

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Team Assessment

Step 3:

On the previous pages, the total number of yes answers were calculated for both the Core Gender Criteria and the Advanced Gender Criteria.

Re-enter the total numbers from both worksheets in the spaces indicated below.

Then add the total of both yes answers to each other to get a grade.

Core Gender Criteria Worksheet

Number of Yes Answers

Advanced Gender Criteria Worksheet

Number of Yes Answers

+

Total Number of
Yes Answers

Confirm the Grade:

Compare the total number of yes answers received to the corresponding team assessment grade. Confirm the grade by clicking the button in the "Grade Received" column.

Total Number of Yes Answers	Team Assessment Grade	Grade Received
4-6	Gender Sensitive	
7-11	Gender Positive	
12-16	Gender Transformative	

For scores of 0, please explain why gender was not relevant to the innovation in the text field below.