The Gender Marker is intended to help GIF Investment teams to advance gender equality and understand the agency of women and girls in the innovation.

Why?

The tool enables teams to track, support and strengthen the extent of the integration of gender equality in innovations.

The tool provides a rapid overview of the strengthens and weaknesses of the gender approach of an innovation and helps to build the capacity of GIF Investment Teams and their innovator partners by increasing their understanding of how to improve innovation for diverse groups and needs at each stage of the innovation cycle.

When?

The Gender Marker can be creatively used at various stages of an innovation to facilitate understanding, engagement, and share learning related to gender integration in innovation.

Teams can use it to examine proposals for the degree of gender integration of the innovation or to establish a baseline for the initial position of an innovation on the gender continuum.

Teams may also use it annually or at the end of a key stage of an innovation to assess progress towards increasing attention to gender equality and empowerment, identify areas for improvement, and assess results and lessons.

How?

Complete Step 1 on the following page, if the total number of 'yes' answers is 4 or above, continue on the Step 2.



Core Gender Criteria Worksheet - Towards Gender-Sensitivity

Name:	Country:	
Date:	Reviewer:	

Step 1:

Complete this page for all investments, examining the criteria for core elements of gender integration in the innovation.

Answer yes or no to each criteria that apply to the innovation and provide a brief explanation analyzing the information provided by the innovator in the due diligence process.

Then add up the total number of 'yes' answers.

Criteria	Yes/No	Explanation			
Gender Integration in Innovation Cycle					
Planning					
Gender Analysis: Differences Are Examined.	Yes No				
Implementation & Scale Up					
Tracking and Tailoring: The Right People Get the Right Benefits.	Yes No				
Monitoring & Evaluation					
Disaggregated Data: Differences Are Counted.	Yes No				
Risk Protection: People Are Safer.	Yes No				
Other					
Gender Inclusion & Expertise					
Inclusion in Planning: People Influence Design.	Yes No				
Total Number of Yes Answers					

Advanced Gender Criteria Worksheet - Towards Gender-Transformation

Step 2:

On the previous page, if the total number of 'yes' answers is 4 or above complete the table below.

Answer yes or no to each criteria that apply to the innovation and provide a brief explanation. Then add up the total number of 'yes' answers.

Criteria	Yes/No	Explanation		
Gender Integration in Innovation Cycle				
Planning				
Project-Specific Gender Analysis: Differences are examined in-depth.	Yes No			
Gender Aim: Addressing gender differences is a priority.	Yes No			
Agency Focus: Control over voice, body or assets is explicit.	Yes No			
Implementation & Scale Up				
Female Powered Value Chain: Females are primed to deliver innovation.	Yes No			
Adaptation: Innovation is adapted for scale.	Yes No			
Monitoring & Evaluation				
Unintended Harm Protection: Gender consequences are examined.	Yes No			
Accountability: Disaggregated data informs innovation.	Yes No			
Other				
Gender Inclusion & Expertise				
Inclusion in Decision-Making: Benficiaries/customers influence decisions.	Yes No			
Female Leadership: Women are management and board members.	Yes No			
Team Expertise: Innovators use diversity and differences.	Yes No			
External Expertise: Gender capacity is sought when needed.	Yes No			
Total Number of Yes Answers				

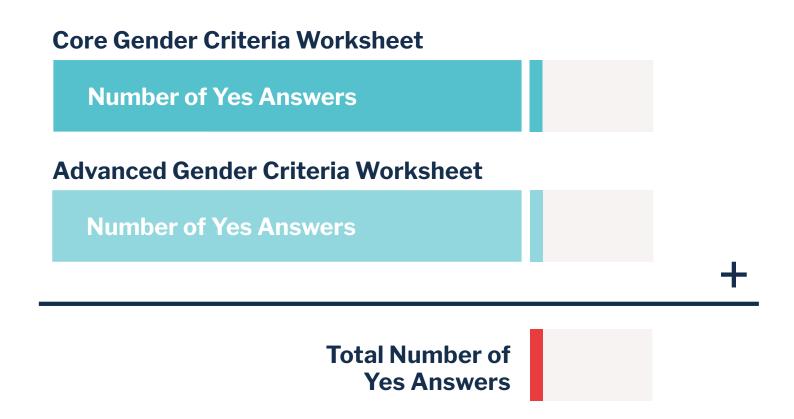
Team Assessment

Step 3:

On the previous pages, the total number of yes answers were calculated for both the Core Gender Criteria and the Advanced Gender Criteria.

Re-enter the total numbers from both worksheets in the spaces indicated below.

Then add the total of both yes answers to each other to get a grade.



Confirm the Grade:

Compare the total number of yes answers received to the corresponding team assessment grade. Confirm the grade by clicking the button in the "Grade Received" column.

Total Number of Yes Answers	Team Assessment Grade	Grade Received
4-6	Gender Sensitive	
7-11	Gender Positive	
12-16	Gender Transformative	

For scores of 0, please explain why gender was not relevant to the innovation in the text field below.